

Southworth To Build Telluride's First Private On-Mountain Retreat

The Alpine Club will be a fully private four-season hideaway at 10,540 feet, designed to redefine luxury and community in the San Juan Mountains.

By Kim Westerman | Oct 09, 2025, 07:00am EDT

Southworth, the family-owned developer known for creating some of the world's most successful private clubs, is heading west with The Alpine Club, Telluride's first fully private, on-mountain club. Perched at 10,540 feet at San Sophia Station — where downtown Telluride and Mountain Village meet via the gondola — this 26,000-square-foot retreat brings Southworth's signature hospitality to one of Colorado's most spectacular peaks. The Alpine Club will offer members exclusive access to year-round adventures, upscale dining, and wellness experiences — all wrapped in Telluride's singular alpine charm.



The future view from The Alpine Club, Telluride's forthcoming on-mountain private club. | The Alpine Club

Developed in partnership with longtime locals Scott and Lauren Woodward, The Alpine Club was conceived as a high-altitude basecamp for both thrill-seekers and serenity junkies. Blending Telluride's rugged vibe with Southworth's thoughtful approach to lifestyle design, it is poised to be equal parts adventure hub and sanctuary.

Inside, members will find everything from a world-class wellness center — with sauna, steam room, cold plunge, and stretch lab — to a lively indoor/outdoor après lounge and restaurant featuring a chef's table, bar, and mountain-view dining room. Other perks include ski and parking valet, private lockers, a kids' club, concierge service, a state-of-the-art golf and gaming simulator room that doubles as a cinema, and a soaring great room perfect for social gatherings after a powder day.



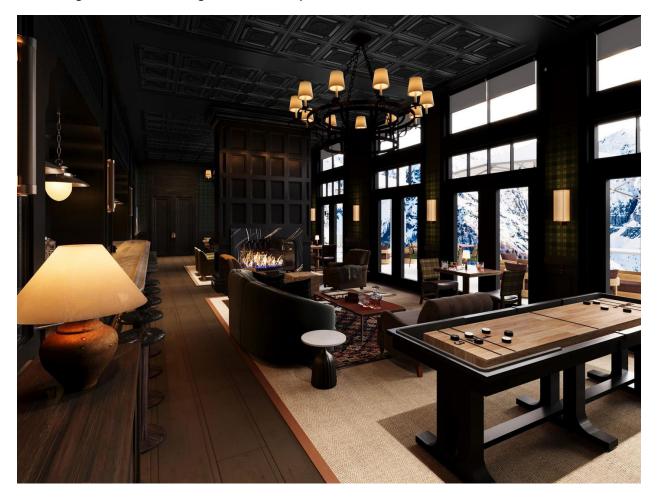
A rendering of the mountain view dining room at The Alpine Club. | The Alpine Club

Construction is expected to begin in fall 2025, with a grand opening during the 2026-2027 ski season. Interior design by Pembrooke & Ives will blend sophisticated alpine style with Telluride's unpretentious down-to-earthness. Expect warm, tactile materials — aged metals, weathered woods, hand-stitched leathers — that reflect the textures and tones of the surrounding San Juan landscape.

The Alpine Club's year-round programming will set it apart, offering everything from early-morning ski tracks and guided hikes to curated dinner parties, wellness retreats, and festive holiday celebrations.

"Our goal with The Alpine Club is to build a modern-day basecamp for every season," says Tommy Southworth. "It's a place where members can relax and have fun, creating new traditions through annual celebrations, exclusive activities and events tied to Telluride's iconic festivals. Beyond being the only full-service private club on the mountain with ski-in/ski-out experiences in the winter, members will enjoy

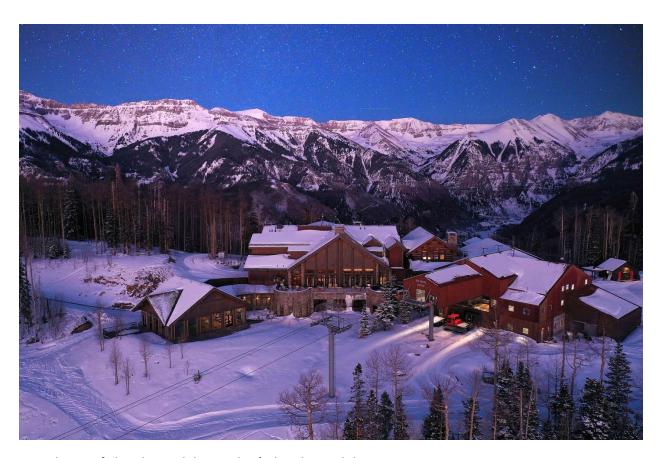
summer adventures like fly fishing, mountain biking, private concerts, and dinner series, all while connecting with Southworth's global community."



Rendering of the apres lounge at The Alpine Club in Telluride. | The Alpine Club

Lauren Woodward adds, "As a Telluride native, the idea for The Alpine Club was born from a gap I noticed in the market. While other clubs are tied to resorts and can feel transient, we wanted to create something more personal and genuine — a true community for those who love this destination and call it home. The Alpine Club offers an intimate space for members to come together and experience the magic of Telluride through elevated culinary, spa, après, family, and kids' programming."

For Southworth, whose portfolio includes clubs in the U.S., the U.K., and the Caribbean, the Telluride project represents a deliberate shift toward small-scale, place-based development. The company recently completed a \$350 million reinvestment at The Abaco Club in The Bahamas and continues to evolve its model of creating communities centered on connection rather than exclusivity.



A rendering of The Alpine Club at night. | The Alpine Club

At 10,540 feet, The Alpine Club will be Southworth's highest project yet —both literally and in ambition. Rather than just another luxury development, it aims to become a year-round gathering place that reflects the character of Telluride: adventurous, welcoming, and rooted in the landscape.